

# DANYLLE LEONARD

digital | print | development

## COMPETENCIES

WORDPRESS

HTML/CSS

CSS ANIMATION

BOOTSTRAP

JAVASCRIPT

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE DREAMWEAVER

ADOBE PREMIERE PRO

ADOBE AFTER EFFECTS

ADOBE XD

ADOBE ANIMATE/FLASH

ADOBE LIGHTROOM

## SEE MY WORK

[INSTAGRAM](#)

[BEHANCE](#)

[LINKEDIN](#)

[IAMDANYLLE.COM](#)

[NEARSIGHTED STUDIOS](#)

## CONTACT ME

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## WORK EXPERIENCE

### WEB/GRAPHIC DESIGNER: Grand Rapids, Michigan NEARSIGHTED STUDIOS: 2018

- Analyzed User Patterns on Websites
- Developed Wireframes & front end designs
- Created and Managed Social Media Campaigns

### GRAPHIC DESIGNER: Walker, Michigan GREATLAND CORPORATION: 2016 - 2018

- Improved upon EBlast HTML Templates
- Created and Maintained Brand Guidelines
- Assisted in the Designing & Developing of Websites
- Designed and Developed Annual Campaigns

### SENIOR CREATIVE DESIGNER: Walker, Michigan ADVANCE CENTRAL SERVICES: 2015 - 2016

- Developed Conceptual Ad Campaigns
- Improved upon EBlast HTML Templates
- Created and Lead a Wordpress Development Team

### DIGITAL INTERN: Walker, Michigan ADVANCE CENTRAL SERVICES: 2014-2015

- Managed EBlast Marketing Creative
- Created Animated Ads for Customers
- Designed & Developed Wordpress sites

## EDUCATION

**CENTRAL MICHIGAN UNIVERSITY: Mount Pleasant, Michigan  
2009-2014, Advertising Major, Graphic Design Minor**  
Bachelor of Science Journalism Department

**FULL SAIL UNIVERSITY: Winter Park, Florida (Online)  
2018-2019, Graphic Design/Digital Media Major**  
Bachelor of Arts Graphic Design

**FULL SAIL UNIVERSITY: Winter Park, Florida (Online)  
2019-2021, Media Design Major**  
I have been accepted into my Masters' program